



**I.O.E.A**  
International Otaku Expo Association

# **Introduction to the I.O.E.A.**

**(International Otaku Expo Association)**

Illustration by Rei Hiroe

**December 28th, 2015**  
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**IOEA Representative**

## Greetings from the IOEA

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- Today, otaku culture fans are everywhere and they form local communities in their own respective regions. The existence of numerous expositions around the world is testimony to this.
- Expos—conventions, marketplaces, and other events—represent numerous local communities, and by establishing a truly global association of such expos, it will be possible to create a foundation through which enthusiasts of otaku culture around the globe can discover one another and cement relationships. This is the purpose behind the formation of the International Otaku Expo Association (IOEA).
- The goal of the IOEA is to encourage new developments within the wider otaku culture through helping enthusiasts of otaku culture form deeper relationships. The IOEA believes these developments will help create a world where it will be possible for fans to share higher degrees of experiences of happiness.



## Greetings from the IOEA

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- In order to realize the goals of the IOEA, the event operators listed below have banded together to establish the IOEA. As a group, we call upon others to join this international otaku event network.
  - AniCom (Hong Kong, China)
  - Anime Friends (Sao Paulo, Brazil)
  - Comic Market (Tokyo, Japan)
  - NicoNico Chokaigi (Tokyo, Japan)
  - Otakon (Baltimore, USA)
  - Romics (Rome, Italy)
  - Sakura-con (Seattle, USA)
  - Salon del Manga (Barcelona, Spain)
- Our sincerest hope is that many will participate and cooperate with this endeavor.
- More Information in this Website : <http://ioea.info/>

Kazutaka Sato and Takamasa Sakurai

IOEA Excecutive Office

# What is the IOEA?

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- The International Otaku Expo Association (IOEA) will be an association of expos where those who love otaku culture congregate. The IOEA will be a non-profit organization.
- The IOEA shall support international dialogue and creativity, and thus aims to encourage evolution of the otaku culture.
- Otaku event operators comprise the core membership of the IOEA (referred to as “cooperative members”), while corporations, organizations, governmental bodies and individuals who approve these goals may become supporting members of the IOEA.

# Ideals of the IOEA and Purpose of its Foundation

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The International Otaku Expo Association (IOEA) will be an association of expos where those who love otaku culture congregate.

Today, otaku culture fans are everywhere and they form local communities in their own respective regions. The existence of numerous expositions around the world is testimony to this.

But even through there is a vast wave of enthusiasm sweeping the globe, each event is an independent entity within their respective nations and regions, and there is little coordination among them. This is despite the fact all these events are communities where devoted fans of otaku culture congregate.

If otaku events could devote themselves more toward learning about each other, then those who share similar interests could band together, and perhaps it would be possible make a difference—to lead the world toward a better path.

We believe that such a world is possible.

If otaku events could interconnect through the IOEA, those who congregate—fans, creators, organizations, and corporations—would be able to expand their activities to a global stage.

Thus friendships can be enriched, mutual cooperation be enabled, deeper understanding of one other can be encouraged, and thereby not only help reaffirm respect for each other's culture, but also rediscover diversity and improve mutual trust, all in an effort to foster friendship among enthusiasts of otaku culture around the world.

It is the IOEA's mission to encourage all enthusiasts of otaku culture from around the world to become friends, and thus, this will enable new developments within the otaku culture, and thereby create a world where it will be possible to share higher degrees of happiness.

In order to achieve this goal, an international association of expos and events which represent numerous local communities shall be created, and with the cooperation of corporations, organizations, governmental bodies, and individuals who share these goals, the association will fulfill its mission to allow enthusiasts of otaku culture around the globe to discover one another and cement relationships.

December, 2014  
Takamasa Sakurai  
IOEA Founding Task Force Producer

# Functions of the IOEA

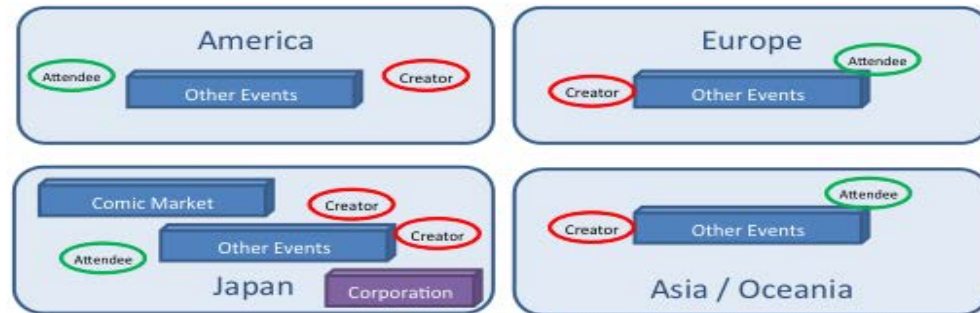
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- Constructing a global network of otaku events.
  - Encourage discovery and interaction among event operators.
- Introducing otaku events around the world to Japan, as well as to each other nation.
  - Facilitating the embracing of global creativity and enthusiasm pertaining to otaku culture around the world.
- Supporting the global expansion of otaku culture of numerous nations and regions.
  - Multilateral introduction and interaction of creators from all over the world.
  - Supporting the expansion of various creative works on a global stage.

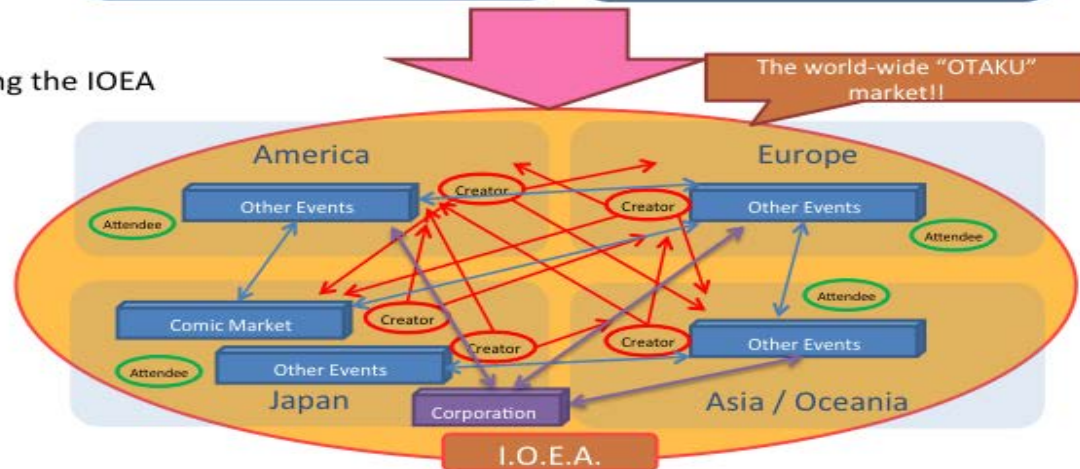


## Expo Interaction, before and after Establishment of the IOEA

Before establishing the IOEA.



After establishing the IOEA



## IOEA Organizational Chart

### IOEA 組織図





# Roles of the Cooperative Members and the Executive Office

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- **Cooperative Members**
  - Cooperate with the operation of the IOEA.
  - Recommend other otaku events to join the IOEA.
  - Provide information regarding events and creators.
  - Submit motions to be debated.
- **Executive Office**
  - Conducts all executive functions of the IOEA
  - Collects information from cooperative members, conducts analysis, and provides reports regarding otaku events.
  - Collects information, conducts analysis, and provides reports regarding numerous industries and communities.
  - Coordinates motions submitted by members.
  - Coordinates the role of IOEA supporting members.

## How to Join IOEA

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- **Corporative Members (Otaku Expo)**
  - 1<sup>st</sup> Please send email to IOEA Executive office (info@ioea.info) with below information.
    - Name of Expo and Organazer name
    - The Name of person in charge, Title, contact email address
  - 2<sup>nd</sup> We will return email with IOEA documents, Bylaws, Spreadseet to write Expo info, Application for IOEA
  - 3<sup>rd</sup> You send us Application and Spreadseet.
  - 4<sup>th</sup> We send your Expo's data to our board of Trustees for Investigation.
- **Other Members(Cooporation and Personal)**
  - Other members registraton will start in Summer 2016. Please send us contact mail.

## CONTACT INFORMATION

For more information regarding this presentation and the IOEA,  
please feel free to contact us.

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